

Probiotics: The Hidden Healer

By Becky Starr, LA Pet Care Examiner
March 4th, 2011 1:37 am PT

Does my Pet need a Probiotic?

I believe Probiotics are the most under-used healthy option available in today's market for your pet (and you).

Why?

Perhaps it is simply the lack of understanding the wide range of benefits probiotics provide for your pets? (and you)

What is a Probiotic?

The first thing that comes to most peoples mind is Yogurt and you would be correct regarding its category, but most yogurts have a lot sugar, added flavorings , additives and a very low dosage of the needed good bacteria. (Not the ticket)

A probiotic is sometimes referred to as good or friendly bacteria and is a microorganism necessary for a healthy and balanced intestinal tract. There are two types of bacteria found in the intestinal tract, the good bacteria and the bad harmful bacteria.

Probiotics are considered the good guys. Though the body is suppose to supply its own needs, there are many factors that can lead to an over abundance of the bad guys in the gut which can show up in many unwanted forms known as symptoms that may not point to the gut at all.

Several things can destroy the intestinal bacterial balance in a pet's gut. Overuse of antibiotics destroys good bacteria as well as bad. Stress, changes in the household, a poor diet or lack of nutritional needs, pollutants, chemical fertilizers, pesticides, environmental changes and prescription drugs can deplete beneficial bacteria needed to maintain a healthy balance in the body.

Any one of these factors allows harmful bacteria to multiply and produce large amounts of toxins and carcinogenic agents. These toxins inhibit the normal function of the digestive system and increase the demands placed on the liver and kidneys. Consequently, this affects the whole of the body, speeds up the aging process and can lead to various diseases and a lot of uncomfortable physical symptoms. Why? Because it weakens the immune system.

What types of symptoms can show up as a lack of good bacteria in the gut?

- **Digestion problems: Gas, diarrhea, constipation, vomiting, food intolerances**
- **Skin problems: Dry, itching, flaky, hot spots**
- **Allergies : mucus, inflammation**
- **Chronic Health issues: compromised immune systems**
- **Bad Breath**
- **Teeth & Gum disease**
- **Stinky Ears due to overgrowth of yeast & bacteria**
- **Low energy and more**

Working as a consultant in Los Angeles, the symptoms above are just some of the most common complaints I see on a daily basis. Believe it or not these symptoms can be related to an over abundance of bad bacteria in the body creating a toxic overload and negative health conditions.

Supplementing with a high quality pet probiotic to restore your pet's healthy gut might just improve your pet's overall health. Pets with large amounts of beneficial bacteria are better equipped to fight the growth of unhealthy organisms. So, if pets are to maintain a healthy body, they need the added protection of a good quality dose of the good guys.(and so do you).

The right probiotic can be difficult to choose, as the ingredients are all different in types of bacteria and quantity. Rather than just purchase one off the shelf, do your homework, talk to your animals mentor or a specialist in this arena.

You know I am all about keeping it at home and supporting our locals so I want to introduce you to a local company

"Cycles of Life" the creators of "Geneflora" a high quality probiotic for your furry loved ones (and you too). They are all about natural and provide a high quality well balanced probiotic you can trust.

Neil Dhawan from Cycles of Life states:

"Like humans, all animals have numerous beneficial bacteria living in their digestive tracts. Many factors can upset the delicate balance of flora resulting in a compromised immune system, which can lead to a variety of health problems.

A probiotic providing the right "good bacteria" can actually accomplish a synergistic effect improving the whole body."

It can:

- Strengthen the Immune System
- Control Yeast and Candida
- Alleviate Diarrhea
- Relieve Constipation
- Eliminate Yeasty, Infected Ears
- Regulate Bowel Movements
- Improve Digestion
- Increase Energy
- Alleviate Allergies
- Reduce "Doggy Breath"
- Improve Gum Disease (by brushing with it)
- Control Gas
- Should always be given Before, During and After Antibiotic Therapy to replace the good bacteria
- Relieves side effects associated with Antibiotic Therapy (Diarrhea, Oral Thrush, Rash, etc)
- And more



"Establishing intestinal health is most important when I treat patients ... Geneflora has been the most effective product I have ever found ..." ~ Cynthia M. Watson, M.D., Santa Monica, CA

Probiotics are so easy to add to your pet's diet and cost effective.

The Hidden Healer may be just the answer you are looking for and one you never thought of.

For more information check out the Cycles of Life's website: <http://www.cycles-of-life.com/index.html>

Even better, give Neil a call and have a talk about your concerns at 800.498.6640, he is patient and knowledgeable.

Thank you Cycles of Life for helping animals one day at a time with a superior product.

About Becky Starr: Becky's passion is educating/sharing/networking the best options for the Health and Wellbeing of our Furry family members. With nine years under her belt as the Western US Manager for Animal Wellness Magazine, consultant for numerous Pet Stores, and Co-coordinator of Healthy Living events for Animals, she has the outreach to bring you up to date options.

The Geneflora Family of Probiotics Since 1991

The Preferred Probiotics of Health Minded People & Their Pets!



Tel: (805) 480-1084 – Fax: (805) 499-8599 – Toll-Free (800) 498-6640
Website: www.Cycles-of-Life.com – E-mail: info@Cycles-of-Life.com